

# Report on World Tourism Day 2024 Celebration (26th & 27th September 2024)

Department of Tourism and Travel Management & Department of B.Voc, GB Pant Memorial Govt. College Rampur Bushahr.

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## Introduction

The celebration of World Tourism Day on 26th and 27th September 2024 was a resounding success, bringing together students, faculty, and esteemed guests to honor the theme

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**"Tourism and Peace."** The two-day event featured a range of academic and cultural activities designed to promote awareness and appreciation of tourism's role in fostering peace and understanding.

**Chief Guest:**

Dr. Pankaj Basotia, Principal GC Rampur Bushahr served as the chief guest of the event, emphasizing the importance of tourism in creating harmony and understanding among different cultures.

**Special Guest:**

Mr. Amit Negi, an international mountaineer and Everest summiteer, was the special guest. His inspiring journey through the world of mountaineering resonated with students, motivating them to pursue their dreams.

**Day 1: Academic Activities (26th September)**

The first day was dedicated to academic activities that engaged students in various creative expressions related to tourism. The activities included:

**1. Painting Competition:**

**Theme:** Global Tourist Attraction

Students showcased their artistic talents by creating vibrant artworks reflecting their perspectives on tourism.

**2. Declamation:**

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**Theme :** Bridges across borders: Tourism as a pathway to peace.

Participants delivered impactful speeches on topics related to tourism, highlighting its significance and potential for promoting peace.

### **3. Rangoli:**

**Theme:** Unity in diversity.

Students created intricate rangoli designs, symbolizing the cultural diversity and beauty of India.

### **4. Photography Exhibition:**

**Theme:** Wildlife/ Cultural attraction.

A selection of photographs depicting various aspects of tourism was displayed, capturing the essence of travel and exploration.

### **5. Essay Writing:**

**Theme:** celebrating diversity. How tourism enhances global understanding and peace.

Students penned thought-provoking essays on the theme "Tourism and Peace," discussing how tourism promotes international understanding, cultural exchange, and economic development.

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## **6. Model & Chart Making:**

Students designed models and charts based on the theme “Tourism and Peace” and showcased different aspects of Indian tourism. The exhibits highlighted the impact of tourism on cultural integration and economic development.

## **7. Food Stall -“Delicacy of India”**

A special attraction was the food stall featuring delicacies from different Indian states. This allowed attendees to experience the flavors of India while appreciating the diversity in regional cuisine.

These activities not only fostered creativity among students but also encouraged them to think critically about the importance of tourism in society.

## **Day 2: Valedictory Ceremony & Cultural Function (27th September)**

The second day of the celebration featured a valedictory ceremony, a motivational lecture, and a cultural program.

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## Key Highlights of Day 2 (27<sup>th</sup> September 2024):



### 1. **Lecture by Everester Amit Negi:**

Mr. Negi delivered an engaging lecture focusing on perseverance, adventure, and the vital connection between tourism and peace.

He shared his experiences from summiting Everest and other peaks, inspiring students to embrace challenges and explore their potential.

### 2. **Ramp Walk - “Dekho Apna Desh”:**

A fashion parade showcased traditional attire from various states of India, celebrating the country’s cultural diversity.

This event educated attendees about different Indian traditions, clothing, and heritage, making them appreciate the richness of the nation.

### 3. **Cultural Performances:**

Students performed folk dances, musical performances, and skits related to the theme of tourism and peace.

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## Conclusion

The World Tourism Day celebration successfully blended academic, creative, and cultural activities, promoting the theme of **tourism and peace**. The participation of students in various competitions and the inspiring addresses from the chief guest and special guest fostered a greater appreciation for tourism's role in fostering understanding and harmony among people.

The event concluded on a high note, leaving attendees inspired to explore, appreciate, and promote the beauty of their own country and beyond.



## Media Coverage :

### नीतीश और रितिका बने मिस्टर एंड मिस कल्चरल एम्बेसडर



रामपुर बुशहर | जीबी पंत मेमोरियल राजकीय महाविद्यालय में विश्व पर्यटन दिवस पर दो दिवसीय कार्यक्रम का आयोजन किया गया। समारोह का थीम पर्यटन और शान्ति था। टिग प्रतियोगिता में विनय प्रथम, निबंध लेखन में कृतिका चौहान, भाषण में अंकिता छोटा, चार्ट मेकिंग में सृष्टि, मॉडल मेकिंग में अतुल और विवेक, रंगोली में अनुसूया, फूड स्टॉल में शालिनी और अनामिका विजयी रहे। मिस्टर एंड मिस कल्चरल एम्बेसडर नीतीश और रितिका रहे।

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G.B. PANT MEMORIAL GOVT. COLLEGE RAMPUR BUSHAHR

Department of Tourism & Travel Management

AND

Department of Bachelor in Vocation

We are Delighted to Invite You to  
Celebrate the Auspicious Occasion  
of

# World Tourism Day

On

Friday, 27th September 2024

## Chief Guest

**Dr. Pankaj Basotia**

Principal

G.B. Pant Memorial Govt. College  
Rampur Bushahr

## Special Guest

**Everester Amit Negi**

International Mountaineer

*Save The Date*

SEPTEMBER | 27 | 2024

Venue - College Auditorium

Timing -: 10 : 30 AM

RSVP  
Department of  
Tourism and Travel Management  
&  
B.Voc.







